

**DEEM RYTSEV**

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**IN BRIEF**

Strategic management systems expert, founder of [Strategium.Space](#), an online school specializing in strategic management systems, founder of [NooSphereum.Org](#)

- ✓ Bringing more than 20 years of experience in management and strategic consulting, business transformation, management and organizational design, information technology, and online education
- ✓ Advanced presentation skills and strategic thinking abilities
- ✓ Author of innovative management practices in the areas of strategic management, business modeling, and strategy development
- ✓ Expert researcher in the field of strategic management systems
- ✓ Author of the methodology of personal strategic planning



- Strategic Management
- Business Excellence
- Project Management
- Strategic Transformation
- Training and Education
- Blockchain and Decentralization
- Information Technologies

**1996 – 1999**

California State University, Hayward  
Institute of Business and Economics, Moscow  
**MBA (Master of Business Administration)**  
Finance

**1989 – 1995**

Air Force Engineering Academy  
N.E Zhukovsky, Moscow  
**Research Mechanical Engineer**  
Aircraft and Engines

EDUCATION
SUMMARY
KEY COMPETENCIES 2023

PROFESSIONAL EXPERIENCE

AksionBKG (management consulting)

- **Project Manager**

Accomplishments:

- ✓ Successful Project Completion in the Following Areas:
- **Strategies Development**
- **Balanced Scorecard** and KPI
- **ERP systems Implementation**
- **Budgeting Systems Implementation**
- Corporate logistics supply chains
- Enterprise **restructurings**
- ✓ Project Management
- ✓ Training and management of project teams

**IX.02**

Sistema (diversified holding)

- **Project Manager, Executive Director**

Accomplishments:

- ✓ Developing corporate and business strategies for the corporate center and its 11 subsidiaries
- ✓ Designing and improving the management system for the corporate center and its subsidiaries, including:
  - Strategic and functional planning
  - Analysis and monitoring of activities
  - Facilitating interaction between the corporate center and subsidiary companies
- ✓ The KPI system development methodology support
- ✓ EVA (Economic Value Added) based motivation system
- ✓ Competitive analysis for corporate center and companies

**VII.07**

Before 2002, I had worked in various companies such as a media company, aircraft factory, software company, and consulting firm

- **Consultant, engineer, CFO**

Accomplishments:

- ✓ Engines quality monitoring
- ✓ Business development and sales
- ✓ Business Plan Development
- ✓ Business analysis
- ✓ Fleet management
- ✓ Translations and business support

**VII.06**

Uralsib (bank)

- **Chief Specialist of the Strategy Management Department**

Accomplishments:

- ✓ Launching the corporation's strategic management (SM) process
- ✓ Creating a Strategic Management Process Model Based on the Balanced Scorecard (BSC)
- ✓ Coordination of the strategy development process
- ✓ Organizing a Corporate Strategic Council
- ✓ Coordination with external consultants
- ✓ Facilitation of strategy and BSC seminars and workshops
- ✓ Integrating SM with budgeting and motivation systems
- ✓ Consolidation of management systems

**IV.07**

Strategium.Space Online School (Innovations in Management)

- **Author, Founder, Director**

Accomplishments:

- ✓ The concept and implementation of an online school
- ✓ Designing and implementing an optimized sales system
- ✓ Providing coaching and training support for trainees and teams
- ✓ Development of Training Programs
- ✓ Creating online courses on various topics related to strategy, including strategy development, strategic management, strategic management system audit and implementation, business model building, personal strategy development, and blockchain

**II.17**

Operating System NooSphereum.Org

- **Founder and Director**

Accomplishments:

- ✓ Developing the concept of a global economic operating system
- ✓ Designing and constructing macroeconomic models and principles
- ✓ Developing an implementation strategy
- ✓ Software design and documentation development

**XI.19**

PRIORITIES

**IX.02**

**VII.07**

**VII.06**

**IV.07**

**V.10**

**II.17**

**XI.19**

**NooSphereum**


INDUSTRY-SPECIFIC EXPERIENCE
SCIENCE&RESEARCH
PUBLICATIONS AND MEDIA
HOBBY

- ✓ Holdings
- ✓ Retail
- ✓ Production
- ✓ Metallurgy
- ✓ Logistics
- ✓ Engineering
- ✓ Shipbuilding


- ✓ Homebuilding
- ✓ Information technology
- ✓ Software Development
- ✓ Nuclear power
- ✓ Aviation
- ✓ Oil and gas

- ✓ Strategium Space Score Assessment Model
- ✓ Rytsev Business Modelling System
- ✓ Strategium Strategy Development Framework
- ✓ Multilayer Dynamic Enterprise Transformation System
- ✓ Socio-economic Operating System Concept
- ✓ Process-oriented Strategic Navigator (Rytsev's Periodic System)
- ✓ Strategium Personal Score Assessment Model


- ✓ Journal of Economic Strategies
- ✓ Scientific university academic journals
- ✓ Business press
- ✓ RBC-TV channel
- ✓ Scientific conferences abstracts
- ✓ Strategium Space Articles




Photography



Hiking



Underwater hunting



Drones